



WELCOME TO CARDIFF CROESO I GAERDYDD

Cardiff is in every sense a capital city. Young, diverse, fast growing and vibrant, the capital of Wales has an enviable reputation for its connected business community.

Cardiff is a compact city with all amenities, attractions, hotels and

venues close to one another. It is well connected by rail and road and offers convenient flights from many European and worldwide destinations. City Hall, Cardiff Castle and the Principality Stadium are just a few of the landmark venues in the city centre.

Cardiff Bay is just 10 minutes by train, bus, waterbus or taxi from the city centre. Wales Millennium Centre, Senedd Cymru, home of the Welsh Parliament and the historic Norwegian Church overlook one of Europe's most stylish waterfronts.



WHAT CAN WE DO FOR YOU?

Our experienced team can help you plan and provide support for your business event

A prompt, professional and tailor-made support service is offered for all aspects of the meetings, conference, incentive and major event business.

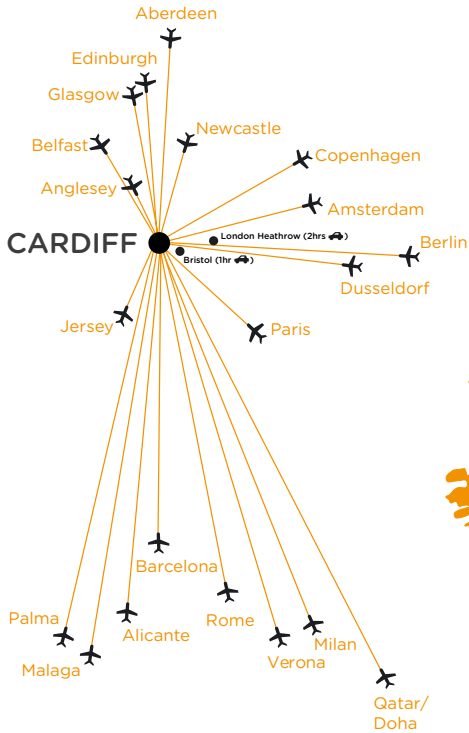


Services are all free of charge and include:

- Venue finding and developing the delegate experience
- Securing best accommodation rates and allocations
- Introductions to local suppliers and best packages to support your event
- Support to prepare Bid documents and presentations
- Providing marketing materials to promote Cardiff to future delegates
- Arranging site visits and advice on virtual tours.
- Event marketing, PR and social media support.
- Local expertise and industry knowledge.

CARDIFF - CLOSER THAN YOU THINK

Air



Cardiff Airport has direct flights from over 50 destinations, connections to 900 + destinations worldwide and routes to major hub airports. www.cardiff-airport.com

Cardiff Airport is located 12 miles west of Cardiff City centre and 10 miles from J33 on the M4. T9 The Cardiff Airport Express Bus Service provides frequent, comfortable journeys between Cardiff Airport and the city centre. Private transfers can be arranged to and from Cardiff Airport with FlightLink Wales.

Road



Cardiff is on the A48/M4, providing a direct route from London. The M50 and M5 link with the M4 from the Midlands and North of England and the South West of England.

The M4 motorway provides fast links between Cardiff and the rest of the UK.

Access and local transport – we can provide details of public transport to and from and in and around Cardiff and private hire companies, which can also be used for social programmes.

Rail



Cardiff has direct rail links to many cities in the UK including London, Birmingham, Southampton, Manchester, Liverpool, Nottingham, Bristol and Exeter.

Cardiff is the closest capital to London; with the electrification of the South Wales mainline London Paddington to Cardiff is under two hours and trains depart every 30 minutes. Cardiff Central Station is conveniently located in the heart of the city centre just a short walk from most hotels, attractions, retail and conference venues. Cardiff was one of the first UK destinations to offer special GWR rail fares for conference delegates.

ABOUT CARDIFF

Cardiff, Wales' capital city, offers a huge range of exciting attractions, vibrant entertainment and quality shopping, all within walking distance. Innovative architecture sits alongside historic buildings and Cardiff Bay offers a stunning waterfront location for an event.

Highlights include the iconic Wales Millennium Centre inspired by the Welsh landscape, the Principality Stadium which has helped place Cardiff on the world's sporting map and the jewel in the city's crown is Cardiff Castle, offering guided tours of the Victorian Neo-Gothic apartments, an exclusive dinner in the Banqueting Room and unforgettable evenings of Welsh hospitality in the form of fun, informal Welsh Banquets.

Am wybodaeth am trafnidiaeth gyhoeddus gan gynnwys amserlenni bws a thrên ewch i traveline.cymru

For public transport information including bus and train timetables please visit traveline.cymru



Heritage & Culture

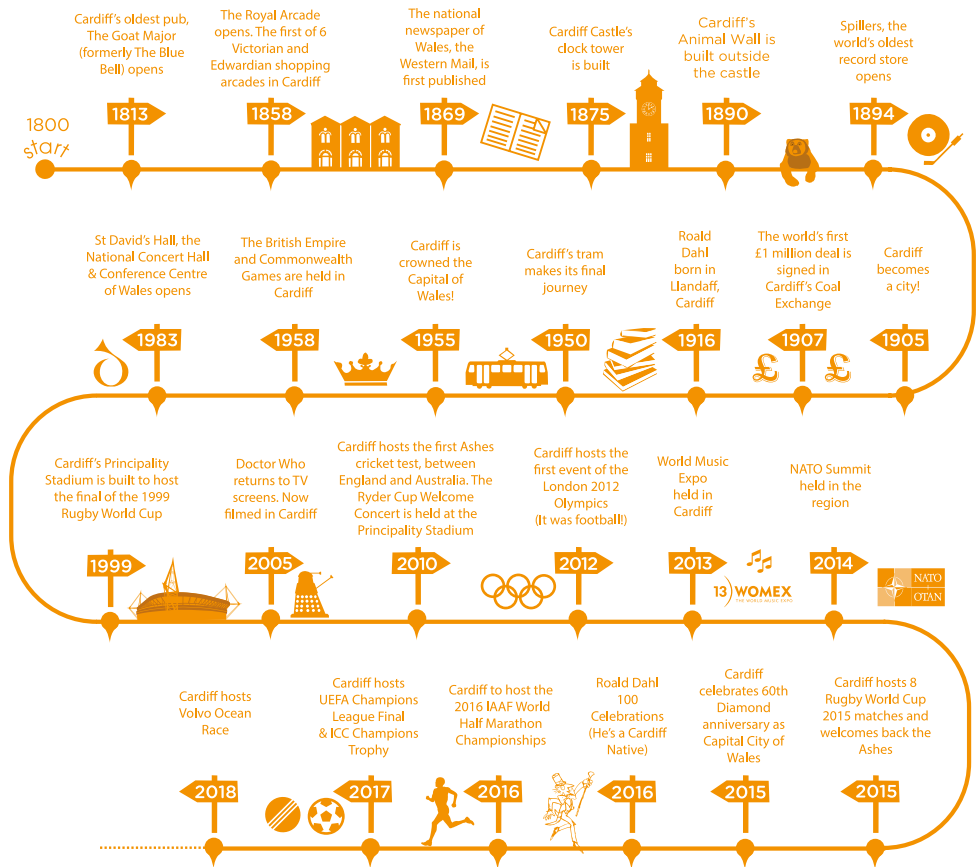
With a fascinating heritage Cardiff is also known for its vibrant multi-faceted culture. Cardiff is home to National Theatre Wales, NoFit State Circus, Welsh National Opera, Ffotogallery, BBC National Orchestra of Wales and BBC Cardiff Singer of the World.

National Museum Cardiff has the largest collection of French Impressionist paintings outside Paris along with an extensive collection of modern and contemporary art. Every two years it is the focus of the international Artes Mundi exhibition and prize. The most recent initiative is Cardiff Music City.

Creative Cardiff

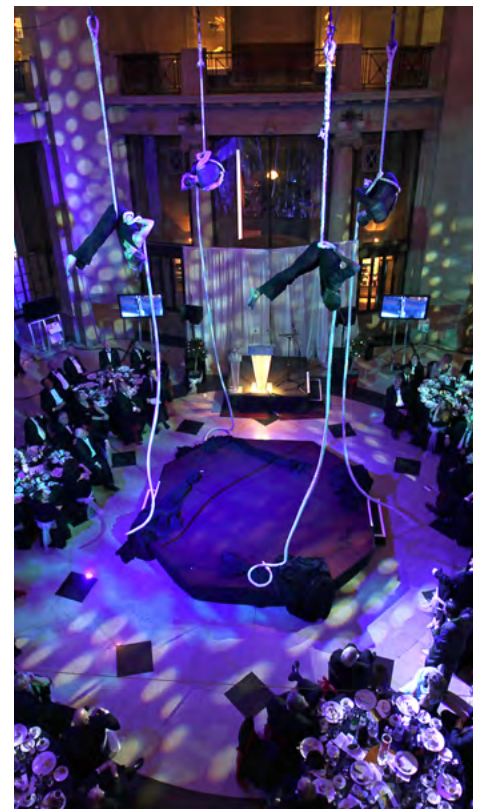
If music and arts are your passion, Cardiff has some of the most beautiful venues that host world-class theatre, opera and live music events all year round. Cardiff places culture, creativity and innovation at the forefront of the city's development.

Cardiff has become the hub of Wales' creative industries sector, with particular strengths in broadcasting and TV and film production. A significant concentration of creative companies are attracted to Cardiff due to the presence of major broadcasters such as BBC Cymru Wales, ITV Wales and SWC and its reputation for academic excellence.



Our Parks

Cardiff is a city of lush parkland and green spaces and boasts over 330 parks and gardens. The city and its waterfront provide open green spaces for delegates to recharge and refresh. The largest and most famous park - Bute Park - extends across the city centre and often hosts large festivals and events.





Waterside

Cardiff has an attractive waterfront close to spectacular coastline, beautiful countryside and within easy access from the City. Cardiff Boat Tours offer regular services between Cardiff Bay and the City Centre. Exciting delegate experiences can be included in a conference programme to create different and fun incentives, social events and team building activities. An example is Cardiff International White Water, which offers white water adventures including, rafting, slalom canoeing, indoor surfing and a high ropes course above the water.

Superconnected

Cardiff is one of the UK's leading superconnected cities delivering high-speed broadband to businesses, free street Wi-Fi, free Wi-Fi in over 150 public buildings.

Taste Local

Cardiff loves to entertain and our foodie scene is thriving! From pop ups to street food to fine dining, there is so much choice on offer.

The city offers food tours, tasting tours, Welsh cooking workshops and demonstrations. Or try a tour of Cardiff's craft beer breweries or a gin distillery.



COMPETITIVE CARDIFF

Over 20 million visitors come to Cardiff annually, attracted to the city's heritage, culture, entertainment and world class events.

On a number of measures Cardiff is the fastest growing city in the UK

Our capital city is home to three universities, many cultural institutions and creative start-ups; major companies, entrepreneurs and innovators.

Our success has been built on the Team Cardiff approach, where the

public and private sector come together to support the city's development.

Benefiting from exceptionally strong links between business, industry and academia, Cardiff has strengths in a range of industry sectors.



Sporting Events

UEFA Champions League Final

The Women's UEFA Champions League Final took place Thursday 1 June 2017 at the Cardiff City Stadium.

The Men's UEFA Champions League Final took place Saturday 3 June 2017 at the National Stadium of Wales.

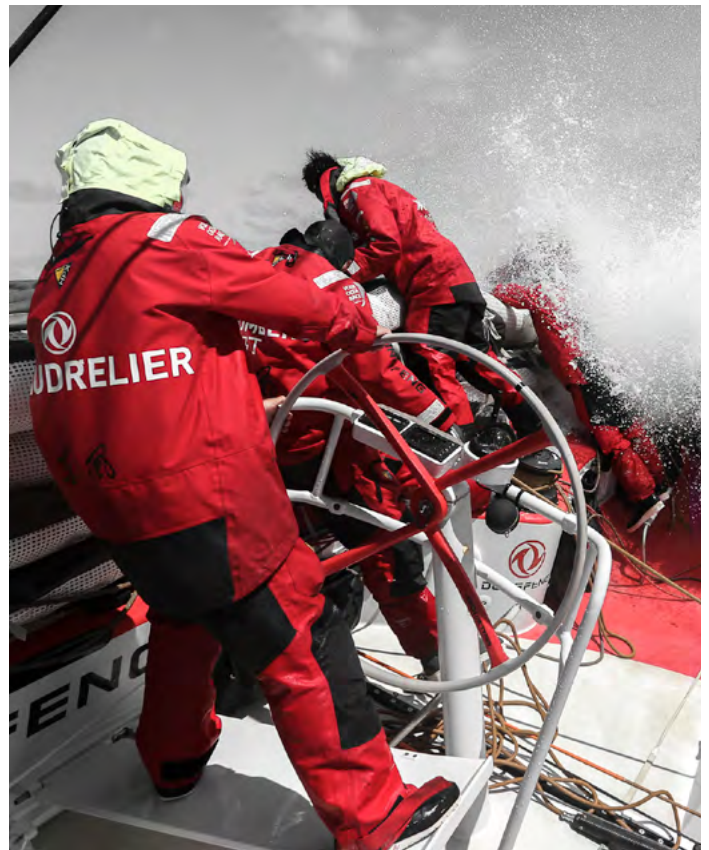
Cardiff the smallest city, Wales the smallest country and FAW the smallest Host Association to have hosted the event, welcomed a total of 314,264 fans. The world's most-watched annual sporting event was aired in more than 200 countries – an estimated global average audience in the region of 165 million and a projected global unique reach of 380 million viewers.

Hotels: a variety of accommodation in Cardiff, Newport, Swansea and Bristol was provided.



Volvo Ocean Race Cardiff Stopover 2018

Over 180,000 visitors enjoyed a two week long free festival. The global sailing event started in Alicante, Spain on a race around the world, where it visited 12 cities, touched six continents and for the first time in its history stopped in Cardiff. Visitors could find out more about the challenging race in the team bases and cinema, plus enjoy a true Welsh flavour with locally-sourced food and drink, alongside live music sessions on the waterfront. The event also focused on sustainability and the Volvo Ocean Race, in partnership with key sponsors, held the prestigious Ocean Summit to raise awareness of the dangerously increasing problem of ocean plastic.



Academic Events

Challenging 'Crime' and 'Crime Control' in Contemporary Europe was the theme of the European Society of Criminology conference which was hosted by Cardiff University's School of Social Sciences and took over the city 13 – 16 September.



Venue: The award-winning 1,956 seat St David's Hall proved to be a versatile, additional venue alongside the University's Cathays Campus. It hosted the Welcome Reception, Awards Ceremony, conference plenary sessions, paper sessions, a poster exhibition and the Farewell Party with vintage live- themed band

and disco. Performances from the Cardiff Arms Park Male Choir added a distinctive Welsh flavour to the gathering with musical entertainment also provided by a harpist. The majority of the conference sessions were held in three University buildings within easy walking distance of St David's Hall.

Hotel: Accommodation was arranged by the Cardiff Convention Bureau, with some delegates opting to stay in the wide choice of city centre hotels whilst some attendees preferred University accommodation.

Cultural Events

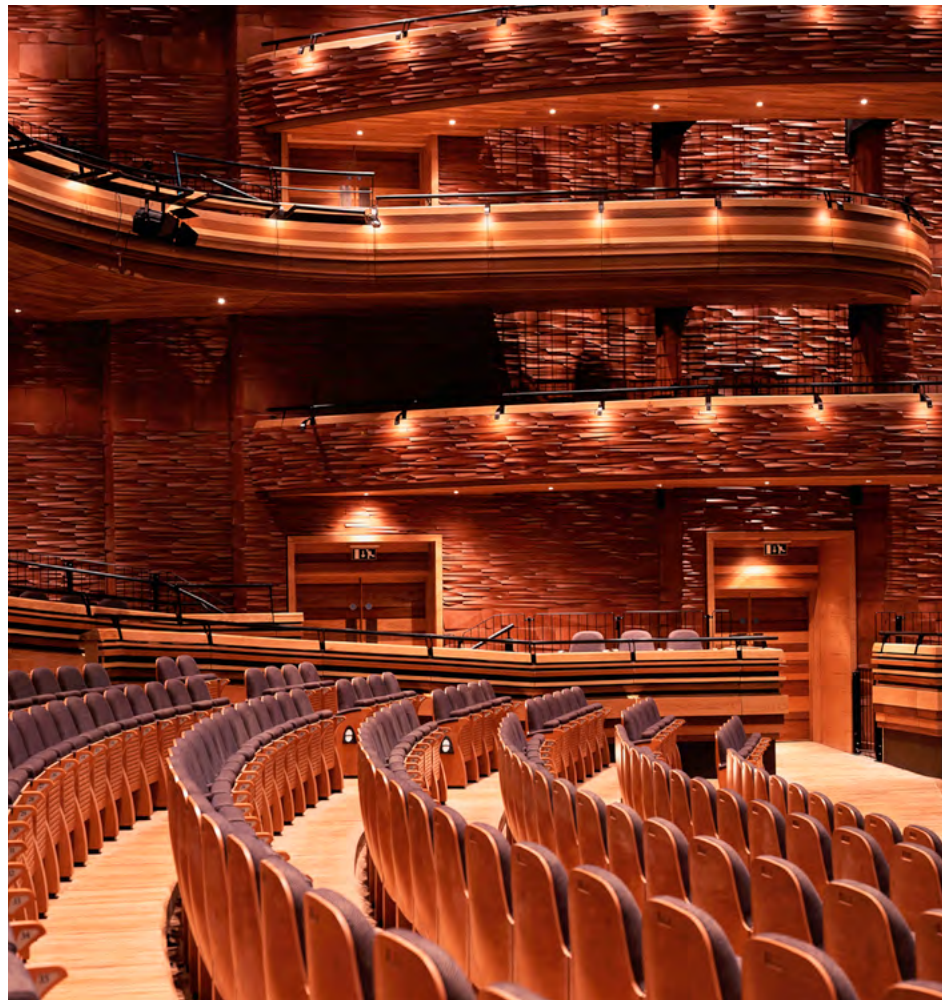
Association of British Orchestras Annual Conference 24 – 26 January 2018 a first time collaboration on an epic orchestral scale. BBC National Orchestra & Chorus of Wales, Sinfonia Cymru and Welsh National Opera Orchestra joined forces for a major gathering of over 350 delegates.

“Cardiff is a great location to have a conversation about artistic and cultural collaboration – recently declared a ‘Music City’; work is currently underway to harness the city’s creative power through a new music policy that will drive regeneration, benefit the economy, boost tourism and strengthen communities.”

Extract from the welcome message which featured in the ABO conference programme.

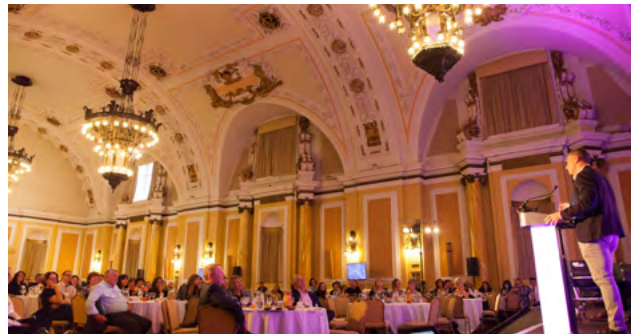
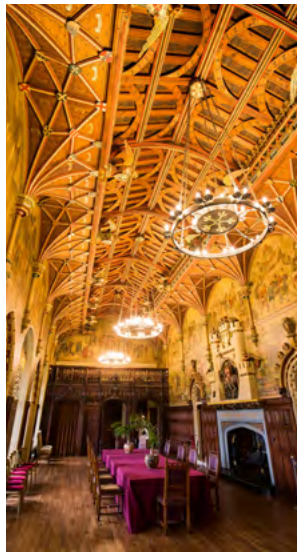
Venue: BBC Hoddinott Hall, Wales Millennium Centre

Hotel: Accommodation was arranged by the Cardiff Convention Bureau, using Future Inns as the official conference hotel, located in Cardiff Bay within walking distance of Wales Millennium Centre.



WE HAVE A VAST RANGE OF VENUES, FROM HISTORIC CASTLES TO STATE OF THE ART HOTELS

A snapshot of where your next conference could be...



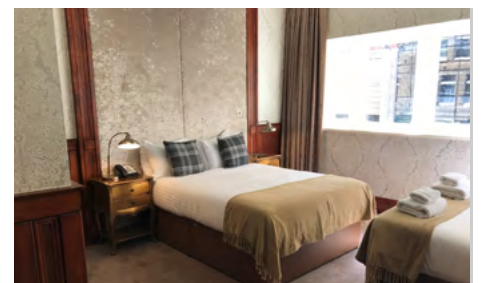
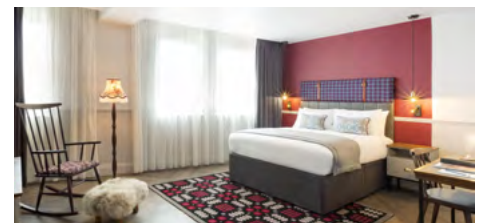
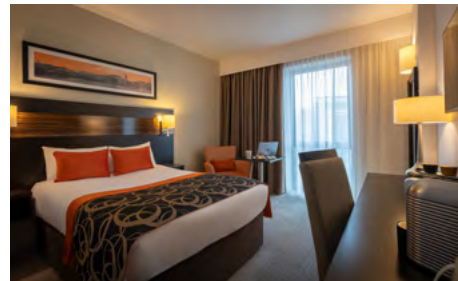
ACCOMMODATION

Delegate accommodation booking service

Make it easy for delegates to book accommodation in Cardiff. Meet Cardiff's Convention Bureau offers a free accommodation booking service.

We shall negotiate with hotels, serviced apartments and academic institutions on your behalf, to secure an allocation of accommodation at very competitive rates for your next business event.

We can also help by sending campaign emails direct to all delegates who have booked.



CARDIFF IS THRIVING WITH FUN ACTIVITIES, WHATEVER YOUR INTERESTS



Look up our new brochure which gives new ideas for special experiences for delegates attending a business event in Cardiff

- Food and drink
- Adventure and activities
- Edutainment
- Creating delegate wellbeing
- Entertainment packages
- Culture
- Team building ideas

[www.meetcardiff.com/
toolkit/knowledgehub/
delegateexperiences](http://www.meetcardiff.com/toolkit/knowledgehub/delegateexperiences)

ICONIC CARDIFF

Come and explore the Principality Stadium one of the most impressive icons of modern Wales. Join the experienced tour guides and visit the Press Conference Suite where the world's of rugby and journalism meet. Experience the build up before the match in the Dragon's Lair, Wales' team dressing room. Hear the roar of 74,500 fans as you walk down the players' tunnel towards the hallowed turf. Learn about the only fully retractable roof in the UK, how the entire playing surface

can be removed to create one of the largest indoor arenas. Take in the view of the pitch from a VIP hospitality suite and finally lift the trophy to the skies like a sporting superstar in the President's Box, an area normally reserved for royalty.

From the Principality Stadium, take a short walk to Cardiff Castle where you can explore Cardiff's heritage. Spanning nearly 2,000 years of history and originally the site of a Roman fortress, the grounds are today dominated by the dramatic Norman Keep. The guided tour will unveil the lavish

Gothic-Revival interiors of the Castle Apartments created for the Third Marquess of Bute by eccentric architect William Burges in the 19th century.

After a visit to Cardiff Castle, take the leisurely journey from Bute Park in the city centre to Cardiff Bay on the Princess Katharine, a fully equipped, covered vessel with a capacity for 90 passengers and operated by qualified skippers.

Once docked in Mermaid Quay, make the short walk towards Cardiff Bay Barrage and take a break, enjoy a coffee, a bite to eat, or afternoon tea at the Norwegian Church, an iconic building at the waters' edge and former place of worship for Norwegian sailors and the church where Roald Dahl was christened.

Conclude your day with a visit to the Wales Millennium Centre where you can enjoy West End hit musicals, opera, ballet, contemporary dance, hip hop and stand up comedy shows.

MUSEUMS, ARCADES AND WELSH BANQUETS

Visit the National Museum Cardiff, built of elegant Portland stone in the heart of Cardiff's Civic Centre, and meander through some stunning exhibitions, including the Evolution of Wales, a dazzling journey through

the last 4,600 million years, using robotics and audio-visual effects. Don't miss the priceless collection of Impressionist and post-Impressionist paintings – the largest collection outside Paris.

A stay in Cardiff is never complete without experiencing its shopping delights. From modern, glossy shopping malls to beautiful Victorian or Edwardian Arcades full of independent shops, cafes and bars.

After a spot of shopping visit the tea room within St John the Baptist City Parish Church,

where you can enjoy a selection of refreshments including home made cakes and sandwiches. The church is the second oldest city centre building in use, located opposite the city's covered market.

Situated next to the church is the beautiful and historic Old Library building which is home to the Cardiff Story Museum. It provides an introduction to the city's history and tells the tale of how Cardiff was transformed from the small market town of the 1300s, to one of the world's biggest ports in the 1900s, to the cool, cosmopolitan capital we know today.



Bring your visit of Cardiff to a close with an evening of good food and entertainment at Cardiff Castle's Welsh banquets. The banquet is a relaxed and entertaining evening in the historic surroundings of Cardiff Castle. Dating from the 15th Century, the Undercroft is one of the oldest parts of the Castle and here you can enjoy the best of Welsh food, entertainment and the warmest of welcomes from your hosts, the Bute-iful Nights.

Dressed in traditional Welsh costume, your hosts will serve Welsh mead and a three course dinner whilst entertaining you with a selection of English and Welsh songs. It is the perfect setting for a memorable night out.

HERITAGE

Begin your day with a visit and tour of the beautiful Llandaff Cathedral which is set apart from the bustle of the city of Cardiff, nestling in a hollow in a secluded site beside the River Taff. The Cathedral lies in the ancient "City of Llandaff" much of which is now a conservation area.

From Llandaff Cathedral travel a short distance to your next destination St Fagans National Museum of History. Within one hundred acres of attractive countryside, a magical place has been created. Authentic dwellings from different periods in Wales' history sit alongside fascinating



exhibitions showing Wales' history and culture. Situated 4 miles west of Cardiff, visitors can explore the buildings ranging from the 2,000 year-old Celtic village to an impressive Elizabethan mansion house. Seize the opportunity to see a potter, weaver, wood-turner, baker, tanner and many more

craftspeople at work.

To complete the day, visit the Royal Mint Experience which is just 30 minutes from Cardiff. Here you can gain unprecedented access to The Royal Mint to discover the people and events behind the coins in your pocket.

MEET IN CARDIFF

We love Cardiff and want to share it with you. We'll help guide you to the venues most suited to your conference, meeting or event - and we won't charge you for the service.



Produced by Meet Cardiff 2021

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This document has been produced by Meet Cardiff to provide customised information on Cardiff as a business events destination. Whilst every effort has been made to produce an up to date document, the information provided in this document is subject to change.